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# Latest Developments Inc.

CONNECTING BUSINESS WITH TECHNOLOGY

PRODUCT DATASHEET

## Why Use An Email Filtering Managed Security Service?

With the growth in quantity and variety of threats now sent and received by email, filtering email is quite literally business critical. Companies can neither afford the time to deal with viruses nor cope with spam. Put simply, businesses which consider email to be a key communications tool must consider one of a number of options:

**Do Nothing** – No longer a realistic option given the potential cost of being infected by a virus or sued by an employee that has received inappropriate material through their corporate email.

**Software** – Involving both the separate software and the hardware required for it to operate. This option demands for software to be purchased, installed, configured and maintained at the highest possible levels by the user.

Any failure of the product will leave the user to resolve any resulting issues

**Appliance** – Also requiring installation, configuration, maintenance and, as with software, offering no guarantee of accuracy and reliability

As Managed Services offer so many benefits over the competition, customers are switching from software and appliance solutions at a rapid rate. Consequently the managed service sector is growing at an estimated 44% per annum (Datamonitor).

Latest Developments Inc.'s (LDI) email system, an award winning managed protection, management and

compliance service for email and the web is used by customers around the world.

**Secure Your Business Messaging!**

Contact us now for a free 14 day trial!

### BENEFITS

- Set up is both quick and simple, requiring no hardware or software.
- Unlike software and hardware, email is filtered on the internet, before it reaches the user's IT network, thereby saving bandwidth by delivering only filtered email, a key benefit given the rapid escalation in volumes of email traffic worldwide.
- With specialists managing the solution, the user need not worry about whether their system is armed with the latest virus updates. A spectrum of specialist filters take away the burden to give the user guaranteed peace of mind.
- Networks are protected from Denial of Service attacks.

#### COMPARE THE DIFFERENCE

	Managed Service	Software Product	Appliance
Are additional purchases required?	X	✓	✓
Is set up quick and easy?	✓	X	X
Are users protected from a single point of failure?	✓	X	X
Are guarantees of accuracy and availability provided?	✓	X	X
Will bandwidth improve as a result of usage?	✓	X	X
Is unlimited SPAM storage space included?	✓	X	X
Can the system cope with major increases of traffic?	✓	X	X
Is it maintained, updated and supported?	✓	X	X
Can the system protect against Denial of Service attacks?	✓	X	✓ limited
Can the system protect against Directory Harvest attacks?	✓	X	✓ limited
Will the system cope with new threats in real time?	✓	X	X